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## Searching for the Cultural Roots of Reform and Opening Up in Contemporary China: The Historical Origin and Cultural Foundation of Reform and Opening Up in Chinese Civilization

GUO Qingsong

**Abstract:** Chinese excellent traditional culture, revolutionary culture, and advanced socialist culture constitute the cultural logic on which China's reform and opening up is based, developed, and deepened. From the perspective of Chinese excellent traditional culture of more than 5,000 years, the spirit of openness, innovation, and reform has charted the historical track of the development of Chinese splendid civilization. It illuminates the cultural foundation of reform and opening up in contemporary China. From the perspective of the revolutionary culture of the CCP in the past 100 years, the revolutionary, contemporaneity, and innovation constitute its special spiritual factors, which are the cultural genes of the reform and opening up in contemporary China. From the perspective of the advanced socialist culture of PRC in the past 70 years, political, advancement, and affinity to the people constitute its unique spiritual core, and it has become a cultural factor leading the continuous development of contemporary China's reform and opening up.

**Keywords:** Reform and Opening Up in Contemporary China, Cultural Foundation, Chinese Excellent Traditional Culture, Revolutionary Culture, Advanced Socialist Culture